

2020 Calendar Templates With Personal PLR Rights

Your quick and easy guide on how to use these templates and maximize your profits.

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First – let's talk about your rights.

It's pretty simple.

YES You have the right to create as many calendars as you wish, as wall calendars, printables, or even include them in your journals and planners.

YES you may sell them on Amazon, Etsy, MyCustomJournal or wherever you wish to as completed products.

YES you may give away your completed products if you wish.

NO you may not use the templates to sell with PLR rights. (That requires a developer license).

NO you may not use the templates to create products for other people. That too requires the developer license.

NO you may **not give away OR SELL ANY** root / base templates to anyone. **Not even** with developer rights. That includes, you must not upload them to file sharing sites, or try to mislead people by claiming you have the right to sell them. We know exactly who has what rights, and we take action against abusers.

NO – you never have to pay us royalties for the products you create 😊 All profits from the sale of your products are yours to keep.

Now let's talk about what you can do with these calendars... and the less obvious, how to publish them.

There are so many things you can do with calendars, it's really almost unlimited. Unfortunately they are often time consuming, to get all the dates in correctly... and what if you want a different layout?

That's why I created these variations. Of course there's still more styles out there, and I have more stylings I've been working on – however I typically hold a few back for our clients and our own releases.

But – you have in your hands at least 10 Wall Calendar templates (5 landscape, 5 portrait style).

And if you upgraded to the Deluxe edition, you get a whopping 125 templates – for wall calendars, printables, and the variations of Sunday start, Monday start, regular print and

Large print of each style. (If you didn't grab that special offer, you can still get it here – just be aware the price might be higher than it was when offered to you).

I'm sure you can realize, even with the 10 templates you received, there are so many varying ways to play with the stylings of the calendars.

Here are several screenshots. I've included some of them as PDFs in your bundles, depending on what you purchased so you can get a better look, but this shows you the ways you can add images:

First, is the standard/typical wall calendar – a picture on the top, with the plain white calendar page on the bottom.

(You'll note that ALL templates I included gave at least SOME room to write in).

Also note... the screenshots I'm including MAY OR MAY NOT be in the main 10 templates. Some templates you see here in the examples may be in the Deluxe upgrade, so if you didn't purchase that upgrade, please don't assume that I 'forgot to include it'. I didn't, if you purchased the initial package, you have what you are entitled to.



January

Picture
Placeholder or
put a quote
here

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



March

2020

Notes _____

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

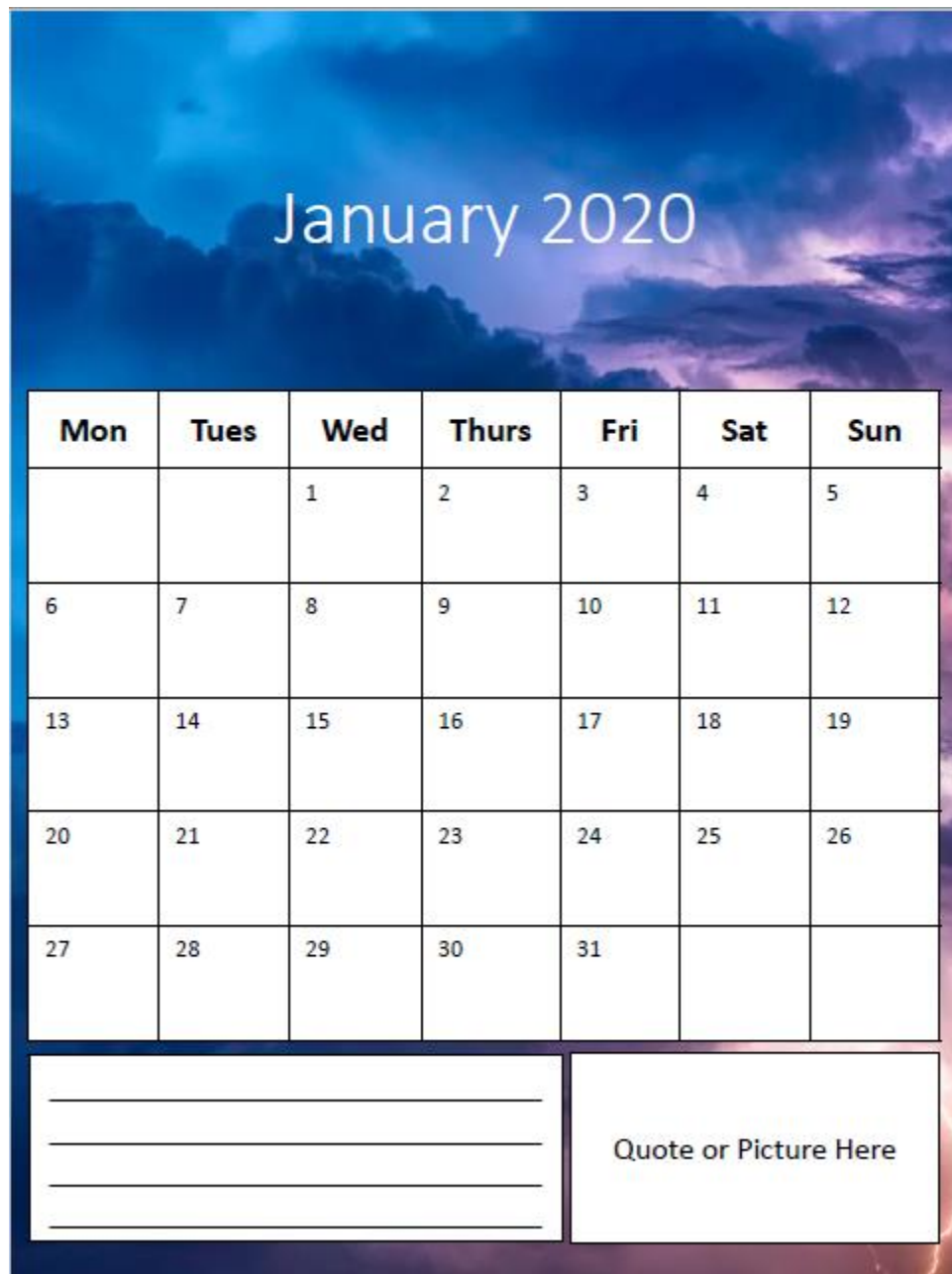
Now here are some interesting ways to change the stylings:

You'll notice on this one, I changed the background of the calendar page themselves to be blue, while the dates and writing areas are all still white.



Now on these next ones:

This one is the entire image as a background with the writing areas in white...



In this next example, I simply made the header with the image:



February 2020

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

Quote or Picture Here

And in this one, I changed the positioning of the Month vs the picture:

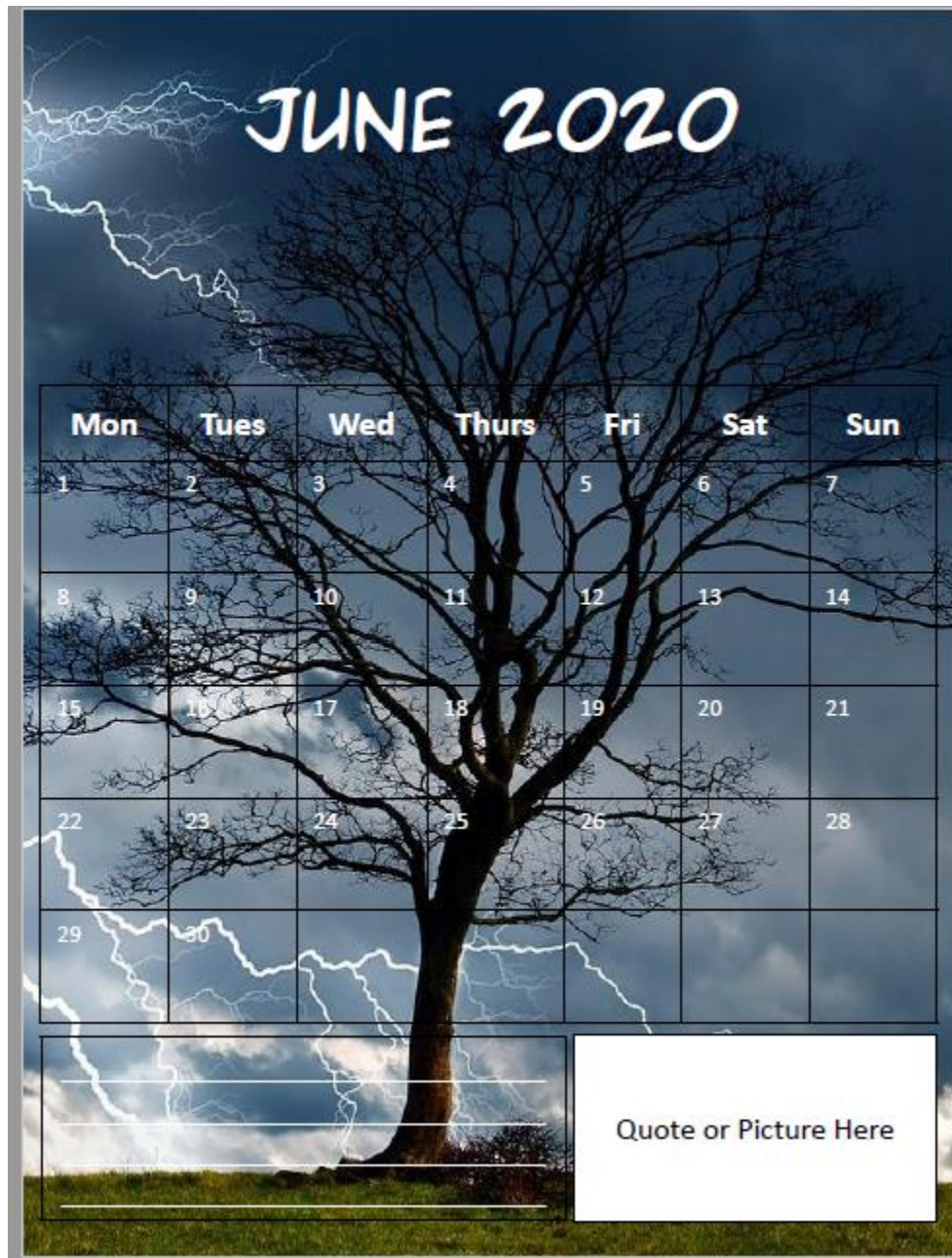


April
2020

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Quote or Picture Here

This next one, I used the full background, but did NOT color in the calendar itself. Some people like to see it through...



And last but not least, on this one I put the month BELOW the image at the top:



May 2020

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

<hr/> <hr/> <hr/> <hr/> <hr/>	<p>Quote or Picture Here</p>
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If you have the Deluxe edition, you know now have additional printable templates. Here are some variations you can do with those:

January

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



January 2020

Mon	Tues	Wed	Thurs	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Quote or Picture Here

January 2020

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1 _____ _____ _____	2 _____ _____ _____	3 _____ _____ _____	4 _____ _____ _____
5 _____ _____ _____	6 _____ _____ _____	7 _____ _____ _____	8 _____ _____ _____	9 _____ _____ _____	10 _____ _____ _____	11 _____ _____ _____
12 _____ _____ _____	13 _____ _____ _____	14 _____ _____ _____	15 _____ _____ _____	16 _____ _____ _____	17 _____ _____ _____	18 _____ _____ _____
19 _____ _____ _____	20 _____ _____ _____	21 _____ _____ _____	22 _____ _____ _____	23 _____ _____ _____	24 _____ _____ _____	25 _____ _____ _____
26 _____ _____ _____	27 _____ _____ _____	28 _____ _____ _____	29 _____ _____ _____	30 _____ _____ _____	31 _____ _____ _____	

_____	_____
_____	_____
_____	_____
_____	_____

So now let's talk about how to publish these calendars.

For some reason, it's really hard to print calendars! At least at a reasonable price....

Which to me is completely ridiculous. Yes, colored in costs far more than black and white, but it drives me crazy that companies make it so difficult to design and sell a calendar.

Yes, of course you can go to Zazzle and other print on demand (POD) companies... that let you upload your pictures, but you're forced to use THEIR standard layouts!

And yes, you can go to Staples or some other local printery to get yours done. It will definitely cost you more to do that though, unless you buy in bulk. (No one wants that anymore).

HERE ARE TWO ALTERNATIVES & TRICKS FOR YOU:

The first alternative, is not quite ready just yet to the public, but we're about to launch a site called MyCustomJournal. The purpose of it, is to be like Amazon's KDP – you upload your product, we print and ship to your customers for you. (Yes, it has a complete marketplace like Amazon).

This allows you to do full spiral bound (or stapled) calendars, without a huge cost. You will simply pay a wholesale cost, and you keep the rest of your profits.

More on that coming soon (the launch date is June 20th) – so if you want details, you can keep your eye on <https://www.mycustomjournal.com>.

HOWEVER – what if you want to get going RIGHT NOW (since the time is absolutely ripe) for calendars, and you want to sell them on Amazon? Is it possible to have them printed with KDP?

YES!!!

The second alternative is, you **CAN** use Amazon/KDP! I'm going to show you how. (You may have to adjust the bleed on the template size, be aware of that – I set them to a straightforward 8.5"x11")

KDP allows you to publish full color “books” that are as little as 24 pages.

The wall calendar templates you purchased can almost all be used with KDP. The only ones that can't are the ones that say 'printable', where we've taken out the extra picture space.

If you take a look at your files, the wall calendars ARE 26 pages (including the covers).

>> SIDENOTE: With KDP, choosing a “portrait” layout is likely best, just to ensure the binding is at the top, however, you CAN test it landscape mode if you wish.

So here’s how to use KDP:

First – make sure you take the front and back cover OFF the file, and create your covers. They need to be in PDF format for the covers.

That simply means, your inside cover will likely just be a plain white page. That’s ok.

It just means you now have to make sure your pages line up properly... and here’s how:

Taking the rest of the calendar... add a page at the beginning of the calendar. Use that page for either:

- a notes, special events list
- important contacts list
- or a table that has the 4 final months of 2019 on it.

I did not include that in the templates simply because, everyone might prefer something different.

HOWEVER... I HAVE included a couple of bonus pages, that you can simply copy/paste into the file as the first page of the calendar according to what you’d like to use.

The bonus contains the last 4 months of 2019, Sunday OR Monday start, and the first 4 months of 2021, Sunday or Monday start. Simply choose which you prefer to use.

If you want anything else, you can easily create it yourself.

Now – You will have to do the same thing at the back page of the calendar to keep the pages even.

So again, take the 2nd page in that bonus file and add in the first 4 months of 2021 onto that page at the end of the calendar, OR create a simple notepage where people can write future events for the next year.

When you have finished customizing your calendars, save – then save as a PDF.

When you upload to kdp, you will need to select:

8.5x11”, FULL BLEED. This is the only way you will get it to work properly with the margins of the images.

You’ll need to upload it as a PDF of course, and your cover as a separate PDF.

HOW TO PRICE:

KDP has their own pricing calculator which you can get on their website, however there are lots of calendars priced in the \$9.99-\$15.99 (and higher) range.

If you take your own exclusive pictures, I would definitely price higher. (You can use that wording in your copy – that the pictures are copyright / created by you).

Alternatively you can use Pixabay, Unsplash or many other sources for your images. Simply make sure they have the correct license allowing you to use them (usually creative commons without attribution required).

PRICING EXAMPLES

**This is not to guarantee any amount of income. This is simply KDP's royalty calculator to show how much you would want to charge MINIMALLY to have a profit on your calendars.*

kindle | direct publishing | royalty calculator

Figures generated by this tool are for estimation purposes only. Your actual royalty will be calculated when you set up your book.

1. Enter interior type:	Color Ink
2. Enter number of pages:	26
3. Choose a distribution channel:	Amazon.com
4. Enter anticipated list price (\$):	\$9.99
Printing cost:	\$3.65
Minimum list price:	\$6.09
Amazon royalty:	\$2.35
Expanded Distribution royalty:	\$0.35

So by pricing it around \$9.99, your profit is about \$2.35 within Amazon.com, and \$0.35 on the expanded distribution.

If you priced it around \$12.99, your profit is about \$4.15 within Amazon.com, and \$1.55 on the expanded distribution.

kindle
direct publishing
royalty calculator

Figures generated by this tool are for estimation purposes only. Your actual royalty will be calculated when you set up your book.

1. Enter interior type:
2. Enter number of pages:
3. Choose a distribution channel:
4. Enter anticipated list price (\$):

Color Ink
26
Amazon.com
\$12.99

Printing cost:
Minimum list price:
Amazon royalty:
Expanded Distribution royalty:

\$3.65
\$6.09
\$4.15
\$1.55

As you can see, pricing it around \$9.99-\$12.99 or higher is a good royalty per sale.

WHERE ELSE CAN YOU SELL YOUR CALENDARS?

Etsy of course! You can sell them at a slightly higher fee for sure on Etsy.

Most printed calendars sell for an average of \$23-25 US (some even higher).

If you're doing a printable calendar on Etsy, you can easily charge \$5.00-7.95, and let your customers print it.

(There is also a new alternative to Etsy coming very shortly – so make sure you are subscribed to our newsletter! It puts more money in YOUR pocket 😊)

I hope this helps you with some ideas and methods to add calendars to your offers.

For your success,

Amber Jalink